

SPONSORSHIP DECK

HIDDEN FIGURES APPRECIATION HOUR

L'union Suite | Atizan International | M.I.A. Media, Inc.

MARCH 31ST, 2017 | MIAMI, FL | 7:00 PM



BIOGRAPHIES

L'union Suite is a Haitian-American lifestyle, tourism, culture, society and entertainment blog site on the Internet. With almost 300,000 loyal fans, the site features exclusive interviews, the latest music, red carpet events and up-to-date information on Haiti, Haitian community leaders, entertainers, humanitarians and business and more. **Atizan International** is a Marketing Firm that promotes everything Caribbean and Haitian. Known for putting on some of the largest events in the South Florida area and Haiti, Atizan International has established its place in the realm of Event and Festival Production to Project Management. **M.I.A. Media, Inc.**, is one of the first Public Relations Firms established for the Haitian community in South Florida. With over 15 years of experience, M.I.A. Media, Inc. has helped propel the careers of several international musical sensations, while also helping create some of the largest Haitian events in the U.S., Canada and the Caribbean.

INTERNATIONAL WOMENS HISTORY MONTH

ABOUT

Three independent Haitian-owned businesses are collaborating to bring the community **Hidden Figures Appreciation Hour**. After producing the stellar Miss Universe Haiti Appreciation Hour, it was only fitting that women of Haitian descent be praised for their civic and professional contributions in March to celebrate International Women's History Month. **Hidden Figures Appreciation Hour** will highlight the accomplishments of women in Sports, Politics, Media, Art & Film, Literacy, Music and Entertainment. All the honorees are women who have inspired others to follow their dreams and have become role models within women's history. A portion of the proceeds for the event will go to Princess Training, to make certain that other little girls have the opportunities they deserve to achieve their goals. **Hidden Figures Appreciation Hour** will bring together community leaders, business professionals and the public at large to show these women how their contributions are forever appreciated.



Guests of **Hidden Figures Appreciation Hour** will have the opportunity to see some of their idols and hear some of their stories of success.

#HIDDENFIGURESAPPRECIATIONHOUR

EVENT LOGISTICS

Stellar honorees will be present to take the stage and receive a few moments of praise. With possibilities of an Olympic Athlete, Reality TV Show Creator, Award winning Journalist, an International Songstress, a Literary Genius, a local community leader and much more, **Hidden Figures Appreciation Hour** will be the perfect platform to showcase talent and empowerment.

EVENT TIMELINE

Taking place on Friday, March 31, 2017 at 7pm.

From 7pm to 10pm engage in a cocktail hour before taking your seats in the theater to take part in the honoring ceremony of some of the Diaspora and Haiti's own Hidden Figures.

AUDIENCE

The demographics for the **Hidden Figures Appreciation Hour** is from ages 12 to 65. Women of all ages dream of greatness and young ladies also idolize women who have paved the way for their greatness to come in the future. Haitian-American ladies, as well as ladies from all backgrounds will be inspired to see the beauty of these achievers and to hear their stories.



PAST SPONSORS



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$5000

- ❖ Logo on Flyer
- ❖ Logo on Video Commercial
- ❖ Logo on Thank You Video
- ❖ Logo on Informational Video about Honorees Banner on Site Day of Show
- ❖ Business Info Added to L'Union Suite Newsletter
- ❖ 1 Minutes or Less Infomercial posted on The Haitian American (Facebook) and L'Union Suite Instagram
- ❖ One on One Interview Night of Event on Facebook Live (Average 3 Million views)
- ❖ Company Info shared on all three social media platforms
- ❖ Company mentioned on Island TV, Ayiti TV, and TNH Coverage
- ❖ Logo included in Event Program

GOLD SPONSOR

\$2500

- ❖ Logo on Flyer
- ❖ Logo on Video Commercial
- ❖ Logo on Thank You Video
- ❖ Logo on Informational Video about Honorees Banner on Site Day of Show
- ❖ Business Info Added to L'Union Suite Newsletter
- ❖ 1 Minutes or Less Infomercial posted on The Haitian American (Facebook) and L'Union Suite Instagram
- ❖ Logo included in Event Program

SILVER SPONSOR

\$1000

- ❖ Logo on Flyer
- ❖ Logo on Video Commercial
- ❖ Logo on Thank You Video
- ❖ Logo on Informational Video about Honorees Banner on Site Day of Show
- ❖ Business Info Added to L'Union Suite Newsletter
- ❖ Logo included in Event Program

VIP SPONSOR

\$500

- ❖ Logo on Flyer
- ❖ Logo on Video Commercial
- ❖ Logo on Thank You Video
- ❖ Honorable Mention during ceremony

IN-KIND SPONSORSHIP ALSO AVAILABLE