ABOUT THE BLOG
L’Union Suite is one of the most popular Haitian-American lifestyle, tourism, culture, society and entertainment blog sites on the Internet. Taking the net by storm, L’Union Suite shares informative articles, poignant videos and up-to-the-minute social media updates that capture the world’s attention by showing a positive, productive view of all that is Haitian.

ABOUT THE BLOGGER
Wanda Tima is a Haitian-Turks Islander raised in South Florida. Launched in 2011, L’Union Suite continue to break barriers by attracting over 5 million visitors from across the globe a week with over 300,000 subscribers via the site, Facebook, Instagram, Tumbler and Twitter. CEO Wanda Tima-Gilles was inspired by her heritage to paint a beautiful picture of Haiti through L’Union Suite and give Haitian-Americans and the diaspora an opportunity to highlight their progress, achievements and accomplishments in art, business, gastronomy, sports, entertainment and so much more.

BLOG DEMOGRAPHICS
60% female readers
40% male readers
75% US Influence
25% International Traffic

BLOG SITE TRAFFIC
Page views per visitor 1.10
Google unique visitors 64.2%
Average Time on Site 2.02 min
Alexa Ranking in US 179,426

Top Countries
Haiti, Canada, France

Page Views Jan – Jun 17 300,000+

SPONSORSHIP AND CAMPAIGN OPTIONS
• Sponsored Posts
• Social Media Promotions
• Brand Ambassadorship
• Feature Artist Post
• Reviews & Giveaways
• Website Banner Ads
• Events and Travel Coverage
• Affiliate Advertising

FEATURED ON
187,000+ Followers @TheHaitianAmerican
4,500+ Followers @Lunionsuite
71,000+ Followers @Lunionsuite
514,000+ Views @Lunionsuite
3,800+ Subscribers

187,000+ Followers
4,500+ Followers
71,000+ Followers
514,000+ Views
3,800+ Subscribers

BUDGET SAVVY | TARGET AUDIENCE | NATIONAL & GLOBAL INFLUENCE
L’UNION SUITE
COUNTRY. PEOPLE. CULTURE

SOCIAL MEDIA IMPACT

RELEVANT | ENGAGING | FOCUSED | RESULTS

Facebook
Age 25-34
Women 56%
Men 44%
Reach 1,500,000+ Day

Instagram
Age 25-34
Women 46%
Men 54%
Impressions 520,000+/Week

Twitter
Age 25-34
Women 44%
Men 56%
Impressions 444,000+/Week

Top Countries
United States, Haiti, Canada, France, Dominican Republic

Facebook

Instagram

Twitter

Top Posts

Impressions

898,378 Impressions
+30,964 from last week

Top Counties
United States, Haiti, Canada, France, Dominican Republic

Lunionsuite.com
Lunionsuite@gmail.com

The sizzle in this year’s #1804List: Ms. Wanda and our Social Media Sponsors @Lunionsuite. Haitian Women Making It Happen!

TheHaitianRoundtable @Latinoametrica

Ranking Twitteros destacados hoy 18/8 en Latinoamérica:
1- @Lunionsuite
2- @VankySports
3- @Vilalobosebas
+en: latinoametrica.net
© Translated from Spanish by lang

Lunionsuite, @lunionsuite is now

Trendsmap Jamaica @TrendsJamaica

Josh Pray’s “5 Reasons I’m Scared, Mozambique” were any less bold! Lol watch Joan Pray’s “5 reasons I…” 9/4 Likes • 70K Views 5:40

Haitian Wedding Be Like… @weddingsbysharaha

1K Likes • 6K Views 0:22

Artist & Video Of The Day: RD… NEW VIDEO ALERT!!! Watch, Like, Share, Comment… 33K Likes • 1K Views 3:34

Garcelle Beauvais made a stop at the Little Haiti campaign… 157 Likes • 4K Views 0:07

Garcelle Beauvais meet with members of The Haitian Amer… 215 Likes • 6K Views 32:01

Canvas

Canvas

Canvas

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Canvas
La Perle Beaute: Vlog | L’union Suite Strike Back for Education | Edifye
KalePwa: "Top 20 Under 40" Awards To Honor Haitian-American Young Professionals
December 2015: Le Nouvelliste: Karen Civil et Lil’ Wayne font des heureux en Haïti
April 2016: Haiti accueille la Diaspora Haïtienne
May 2016: Haitian-American Chamber of Commerce of Florida: Wanda Tima
June 2016: Caribbean National Weekly: HACCOF honors top 20 Haitian-Americans under 40
July 2016: HashTagLunchBags Blog: West Palm Beach #HashtagLunchbag Pop-Up Event Welcomes All
July 2016: EXClaim: L’union Suite Markets Karen Civil to Target Audience
July 2016: CViddyTv: L’UNION SUITE PRESENTS: SUCCESS DIARIES WITH KAREN CIVIL
ADVERTISING OPPORTUNITIES
LET’S CREATE A PARTNERSHIP TO INTRODUCE YOUR BRAND TO THE L’UNION SUITE’S COMMUNITY

SPONSORED POST
A custom-written 200-400-word blog post provided by the sponsor or written by the blogger and include at least one contextual link promoted on blog only. Additional $50.00 to promote on LS Social networks. $100/Written by Sponsor | $150/Written by Blogger

SOCIAL MEDIA CAMPAIGNS
Run a campaign on social media networks:
Facebook $100/Per Post $360/4 post
Facebook Live Post (0-30 Min) $300.00
Instagram/ Twitter $60/per post | $160/3 Post

2 WEEKS SOCIAL BUNDLE $320.00
Must Run Within 2 Weeks Back/Back
2 Facebook Ads: 1/Week $150.00
4 Instagram/Twitter Combo: $ 170.00

4 WEEKS SOCIAL BUNDLE $550.00
4 Facebook Ads: 1/Week $300.00
4 Instagram/ 4 Twitter $200.00
4 Email Blast $50.00
Tumblr (No Charge )

4 WEEKS GRAM/TWIT PACKAGE $400.00
8 Instagram Post/2 Post Per Week
8 Twitter Post/2 Post Per Week
4 Email Blast/1 Per Week

WEB LEADERBOARD AD - 738 X 90PX
$350.00/month
1 Slot available

WEB STANDARD BANNER - 320 X 250PX
Location Home Page Right Side:
$100.00/month
$280.00/3 month package
Optional: + $50.00 For Banner Ad Creation

HAITIAN PRO BUSINESS LISTING
Lunionhaitianpro.com Business Listing
12-Month Premium Business Listing $500.00

EMAIL CAMPAIGN
A custom email blast emailed to email subscribers. Report detailing open and response rates available 24 hours after campaign deployment. $40.00/Each

EVENT FACEBOOK LIVE BLOGGING
$ 600.00 Includes live blogging for up to 2 hours (not including travel & accommodations), 1 promotional post, 2 IG Live post, unlimited snaps and IG stories throughout the event customized hashtag and recap impressions

CONTESTS & GIVEAWAYS
Run a (social network) giveaway and promote yourself and draw in new traffic to your website, blog or online business. $100/Each

AD REQUIREMENTS
Rates are Non-negotiable. Payment is due upon approval of advertisement. One-month (30 day) contracts cannot be cancelled. Cancellation of multiple months before expiration of contract will result in a cancellation fee equal to that of the cost of space for one month. Both parties will mutually agree on start date. Advertiser assumes all risk and agrees to indemnify and hold L’union Suite/L’union Creative LLC harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions. Payments for advertising are made via PayPal at time of purchase.

LETS WORK TOGETHER

SOME OF OUR PAST COLLABORATIONS
- Haitian Compa Fest Miami
- Haiti Fashion Week
- Taste of Haiti
- Marriott Hotel Haiti
- Decameron Haiti Resort
- My Haiti Travels
- Attian International
- The Haitian Roundtable
- Mandodo Organization
- Digicel
- JBF Worldwide
- Haiti Tech Summit
- Digicel
- Karen Civil
- Pras Michel
- Prosperity Group
- Pierre Garcon
- Haiti INTNL Pageant
- Zeno Radio
- The Lamur Charity
- Zeno Radio
- 1804 Haitian Roundtable
- Andre Berto
- Natcom

RATES VALID UNTIL 08/01/2017