



L'union Suite Women In Media Tour Cap-Haitien: (L to R): Mecca Moore, Sandy Pierre, Amanda Booz, Selena Hill, Shelah Marie, Wanda Tima, Steph Lecor, Azia, Dawn Richard

## ABOUT THE BLOG

**L'Union Suite** is the number one Haitian Diaspora lifestyle, tourism, culture, society and entertainment digital media platform in the world. Taking the net by storm, L'Union Suite shares informative articles, poignant interviews, videos and up-to-the-minute social media updates that capture the world's attention by showing a positive, productive view of all that is Haitian. Our content is carefully curated, and we have created a niche in the International and Caribbean industry not often celebrated.

Since our launch in October 2011, the platform includes, daily social media updates, yearly celebrity fundraising events, monthly Facebook live shows, monthly podcast show, and our team has traveled internationally covering events like the Super Bowl, Emmy's and partnered with celebrities like Karen Civil, Pierre Garcon, Pras Michel, Wyclef Jean, Andre Berto, Mackenzie Alexandre, Mona Scott-Young and more, highlighting the best of the best of Haiti and the Haitian culture.

We have had the pleasure to partner with various brands like Trace, Marriott, Spirit Airways, Cricket Wireless, JBF Worldwide, Embassy Of Haiti in Washington DC, Haiti Tech Summit, covered event like BET Awards, BET Hip-Hop Awards, TMT Boxing Matches, and launched events such as our celebrity "Strike For Education" Bowling Tournament, Hash Tag Lunch bag, Hidden Figures and hosted dignitaries like Haiti president Jovenel Moise and First Lady Martine Moise. Below, outlines our brand's current reach in the industry.

### INCREASE YOUR COMPANY EXPOSURE AND BRAND REVENUE

We turn our followers into strong advocates by leveraging our unique social media and brand content publishing model. Our holistic and multi-channel approach to brand advertising helps build an authentic bond between your brand/product and the consumers you want to reach.

## PLATFORM STATISTICS

**800K+**

MONTHLY  
UNIQUE VISITORS

**6 MIL+**

MONTHLY  
VISITORS  
REACHED

**5K+**

EMAIL  
SUBSCRIBERS

**380K+**

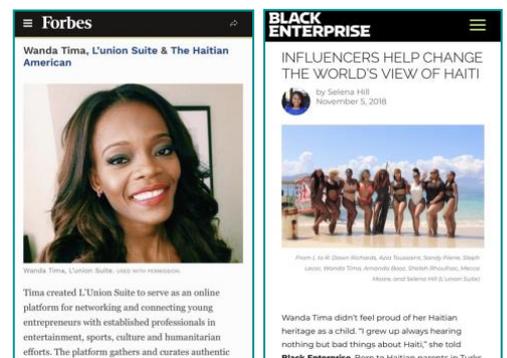
SOCIAL MEDIA  
FOLLOWERS

## ABOUT FOUNDER



**Wanda Tima** is an award-winning Haitian-Turks Islander media maven raised in South Florida.

Excited about her heritage and with a passion to give back; on October 2011, Wanda started "L'union Suite", For her, this was a personal project aimed to help other Haitian-Americans who wanted to learn more about Haiti and its culture, who often felt disconnected from the experience. Wanda has long realized the need for a better Haiti, and she realized that the solution starts with each one of us. In 2018 Tima was featured in Black Enterprise & Forbes.



## SOCIAL MEDIA



**267,600+ followers**  
@TheHaitianAmerican



**133,000+ followers**  
@Lunionsuite



**11,500+ followers**  
@Lunionsuite

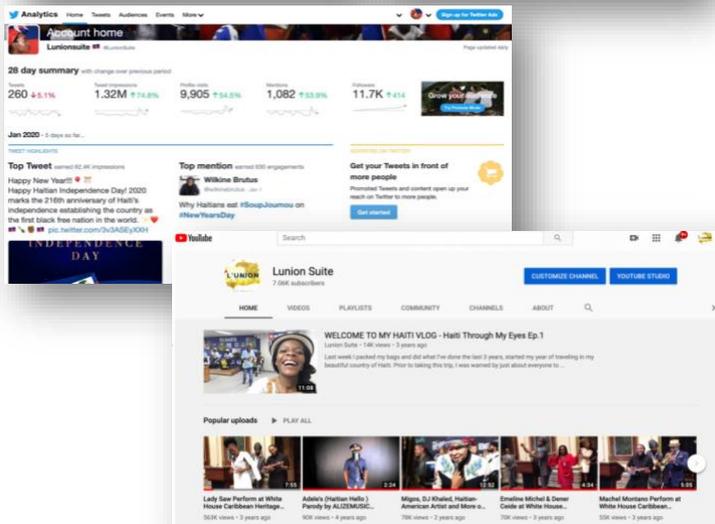
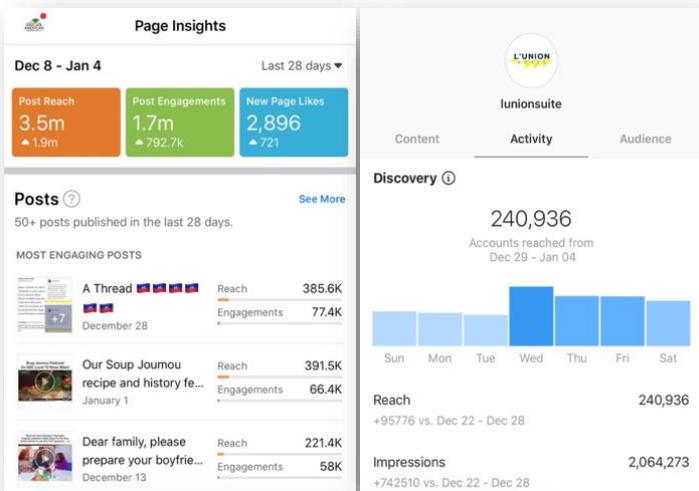


**900,000+ views**  
@Lunionsuite

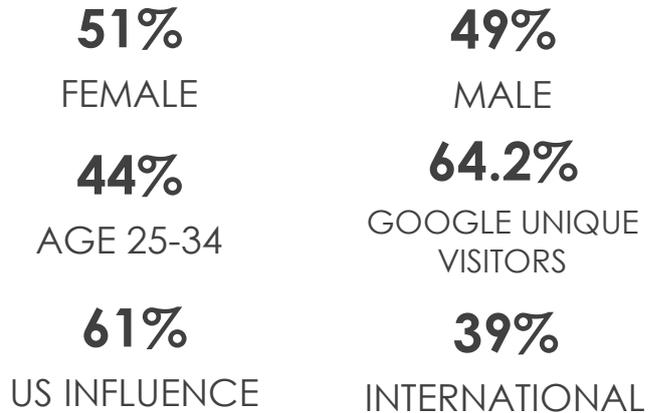
## SOME OF OUR FEATURES



## INSIGHTS AT A GLANCE



## OUR AUDIENCE



## TOP COUNTRIES

UNITED STATES  
HAITI  
FRANCE  
CANADA  
BAHAMAS  
CHILE  
BRAZIL

GERMANY  
UNITED KINGDOM  
SOUTH AFRICA  
JAPAN  
DOMINICAN REPUBLIC  
NIGERIA

## PARTNERSHIPS INCLUDE

- BET Networks
- Black Enterprise
- Haitian Compa Fest
- Haiti Fashion Week
- Taste of Haiti
- Marriott Hotel Haiti
- Decameron Haiti
- My Haiti Travels
- Atizan International
- The Haitian Roundtable
- Mandodo
- JBF Worldwide
- Haiti Tech Summit
- Digicel
- Embassy Of Haiti DC
- General Consulate Of Haiti

- Karen Civil
- Pras Michel
- Andre Berto
- Bayo Tour
- Jack Brewer
- Pierre Garcon
- Prasperity Group
- Griot Festival
- Zeno Radio
- The Lamur Charity
- Natcom
- Cricket Wireless
- Kreyol Essence
- Live Civil Day
- Fonkoze
- Spirit Airlines
- Jazz In The Gardens
- Flourish Media Conference

# ADVERTISING OPPORTUNITIES

Click on blue service header to submit an email to advertising manager.

## Sponsored Post

A custom-written 200-400-word blog post/article provided by the client or written by our blogger. Include at least 1 contextual link promoted on blog only.

**\$100 by Sponsor**  
**\$150 by Our Blogger**

## Social Media Ads

Run an individual advertisement on our social media networks:

**Facebook \$60/Each**

**FB Live (30 Min) \$100.00**

**Instagram/Twitter \$65/per post**  
**Swipe + \$5.00 (Up to 4) Stories +\$5.00**

## Email Campaign

A **custom** email blast emailed to our email subscribers.

**\$30 per blast**

An advertisement added to our weekly newsletter emailed to our email subscribers.

**\$10 per Ad**

## Giveaways

Run a (Instagram) giveaway OR contest and promote your brand and draw in new traffic to your website, blog or online business.

**\$100 per contest**

*(Client responsible for submitting creatives)*

## 2 Weeks Social Bundle

Must Run Within 2 Weeks Back/Back

(4) Facebook Ads  
(4) Instagram Ads  
(4) Twitter Ads  
(4) Email Blast

**\$350 Per Package**  
*(non-negotiable)*

## 4 Weeks Social Bundle

Must Run Within 4 Weeks Back/Back

(6) Facebook Ads  
(5) Instagram/Twitter Ads  
(6) Email Blast/Weekly NL  
(1) Standard Web Banner On Our Website

**\$500 Per Package**  
*(non-negotiable)*

## Talent Curation

L'union Suite staff will provide recommendations for artist and celebs, assist with talent acquisition and act as liaison between talent and client.

**Starting at \$500**

## Social Media Event Coverage

Includes event live blogging/promotions/ Interviews for up to 3 hours *(not including travel/accommodations)*, unlimited IG stories throughout event & recap video for social medias.

**Starting \$500**

## Artist Branding/ Promotion

Promote, brand and advertise music/artist project and their social media platforms on Facebook, Instagram & Twitter.

**\$70 Facebook**  
**\$75 IG/Twitter**

## Standard Website Banner 320 X 250PX

Location Home Page Right Side:  
**\$100.00/month**

**\$250.00/3 month**  
*Optional: + \$50.00 For Banner Ad Creation*

## Website Leaderboard 780 X 90PX

Leaderboard is the width of the page and typically lies between the masthead (the title area at the top of a Web page)

**\$300/Month**  
**1 slot available**

## Additional Services

- Brand Ambassadorship
- Haiti Tours
- Affiliate Advertising
- Graphic Design
- Media Sponsor
- Event Hosting
- Speaker
- Engagement

**(Contact For Rates)**

## Ad Requirements:

**Rates are Non-negotiable.** Payment is due upon approval of advertisement. One-month (30 day) contracts cannot be cancelled. Cancellation of multiple months before expiration of contract will result in a cancellation fee equal to that of the cost of space for one month. Both parties will mutually agree on start date. Advertiser assumes all risk and agrees to indemnify and hold L'union Suite/L'union Media Group LLC harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions. Payments for advertising are made via PayPal Invoice at time of purchase. **Rates valid until March 1st, 2020.**



Let's work together. Please submit inquiry at [Lunionsuite@gmail.com](mailto:Lunionsuite@gmail.com).