



ABOUT CEO/FOUNDER



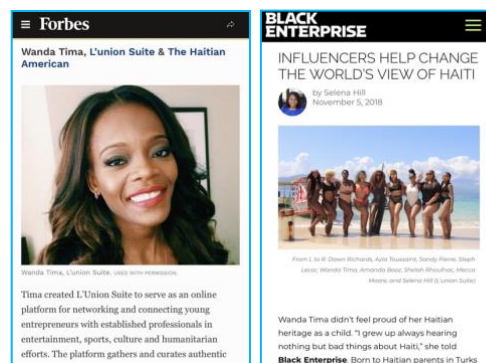
Whenda "Wanda" Tima is an award winning Haitian American media maven raised in South Florida. Excited about her heritage and with a passion to give back; in October 2011, Wanda started "L'union Suite", a personal project aimed to help other Haitian-Diasporas who wanted to learn more about Haiti and its culture, who often felt disconnected from the experience. Over the years, Wanda has been featured in a growing number of mainstream media outlet.

ABOUT

L'union Media Group, LLC's **L'Union Suite** is an award winning Haitian American lifestyle, tourism, culture, society and entertainment digital media and marketing platform. It's the number one platform for Haitian American in the world. Taking the net by storm, L'Union Suite shares informative articles, poignant interviews, videos, and up-to-the-minute social media updates that capture the world's attention by showing a positive, productive view of all that is Haitian. The content is carefully curated, and we have created a niche in the International and Caribbean industry reaching an average of 10 million readers per week.

Since its launch in October 2011, the platform includes, daily social media updates, yearly celebrity fundraising events, monthly Facebook live shows, monthly podcast show, and our team has traveled internationally covering events like the Super Bowl, Emmy's and partnered with celebrities like Karen Civil, Pierre Garcon, Pras Michel, Wyclef Jean, Andre Berto, Mackenzie Alexandre, Mona Scott-Young and more, highlighting the best of the best of Haiti and the Haitian culture.

We've have had the pleasure to partner with various brands like Atlantic Records, Revolt, BET, Trace TV, Marriott, Spirit Airways, Cricket Wireless, Embassy Of Haiti in Washington DC, covered event like Griot Oscars Afterparty, BET Awards, BET Hip-Hop Awards, TMT Boxing Matches, and launched events such as our celebrity "Strike For Education" Bowling charity event, Hash Tag Lunch bag, Toast To The Culture, Hidden Figures and hosted dignitaries like former Haitian president Jovenel Moise and First Lady Martine Moise. Below, outlines our brand's current reach in the industry.



INCREASE YOUR COMPANY EXPOSURE AND BRAND REVENUE

We turn our followers into strong advocates by leveraging our unique social media and brand content publishing model. Our holistic and multi-channel approach to brand advertising helps build an authentic bond between your brand/product and the consumers you want to reach.

STATISTICS

10MIL+
MONTHLY
UNIQUE VISITORS

18MIL+
MONTHLY
VISITORS
REACHED

5K+
EMAIL
SUBSCRIBERS

600K+
SOCIAL MEDIA
FOLLOWERS

SOCIAL MEDIA



394,000+ followers
@TheHaitianAmerican



196,000+ followers
@Lunionsuite



20,600+ followers
@Lunionsuite



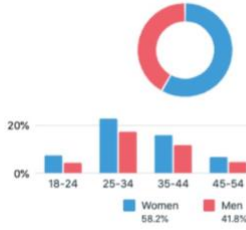
1,000,000+ views
@Lunionsuite

AUDIENCE AND REACH

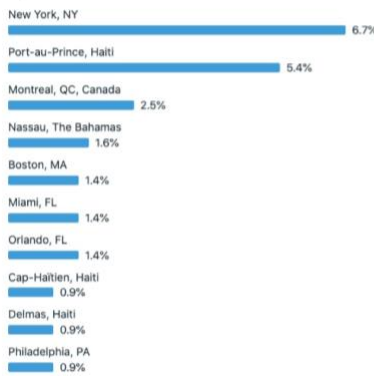
Current audience Potential audience

Facebook Page Likes
327.6K

Age & Gender

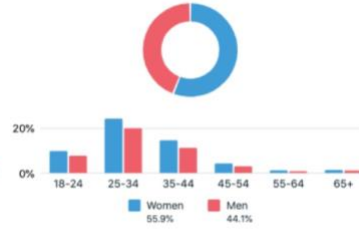


Top Cities

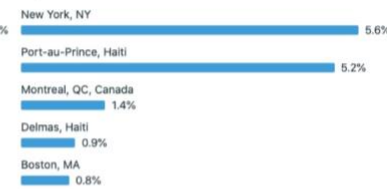


Instagram Followers
196.1K

Age & Gender



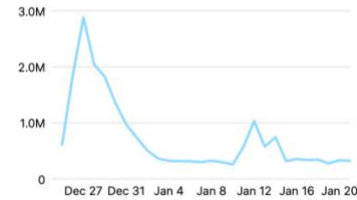
Top Cities



Reach

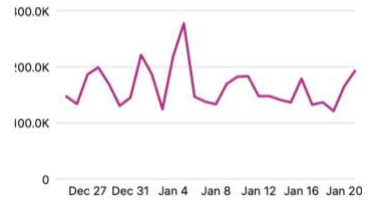
Facebook Page Reach

16,056,564 ↑ 213.8%

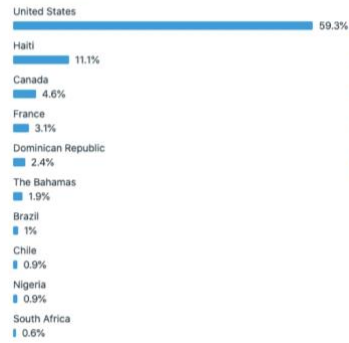


Instagram Reach

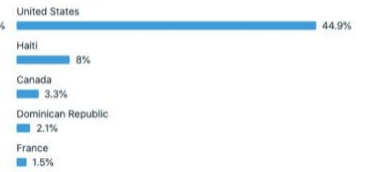
1,606,640 ↑ 31.7%



Top Countries



Top Countries



FEATURED ON



PARTNERSHIPS INCLUDE

- BET Networks
- Atlantic Records
- Black Enterprise
- Haitian Compa Fest
- Marriott Hotel Haiti
- Decameron Haiti
- Haiti Tech Summit
- Digicel
- Embassy Of Haiti DC
- General Consulate of Haiti
- Fonkoze
- Spirit Airlines
- Jazz In the Gardens
- Kodak Black
- Karen Civil
- Pras Michel
- Andre Berto
- Future
- Wyclef Jean
- Pierre Garcon
- Prasperity Group
- Griot Festival
- Zeno Radio
- Natcom
- Cricket Wireless
- Kreyol Essence
- Live Civil Day
- Bayo Tour

ADVERTISING OPPORTUNITIES

Social Media Ads

Run an individual advertisement on our social media networks:

**1 Facebook Ad
\$95/each**

**1 Instagram/Twitter Ad
\$100/each
+IG Stories/Link
+\$10.00**

Takeovers

Host an Instagram Stories or Facebook Live takeover to showcase new products, services, or highlight your event to reach new followers and build your brand.

Instagram (30-Min-1Hour) \$150.00
Facebook Live Stream (30-Min-1Hour) \$200.00

Email Campaign

A **custom** email blast emailed to our email subscribers.

\$50 per blast

An advertisement added to our weekly newsletter emailed to our subscribers.

\$25 per ad

Giveaways

Run a (Instagram) giveaway OR contest and promote your brand and draw in new traffic to your website, blog or online business.

**\$100 per contest
\$50.00 post winner**

(Client responsible for submitting creatives)

2 Weeks Social Bundle

Must Run Within 2 Weeks Back/Back

(4) Facebook Ads
(4) Instagram Ads
(4) Twitter Ads
(4) Email Blast

\$350 Per Package
(non-negotiable)

4 Weeks Social Bundle

Must Run Within 4-5 Weeks Back/Back

(5) Facebook Ads
(5) Instagram/Twitter Ads
(8) Email Blast/Weekly NL
(1) Standard Web Banner On Our Website

\$550 Per Package
(non-negotiable)

Sponsored Post

A custom-written 200-400-word blog post/article provided by the client or written by our blogger. Include at least 1 contextual link promoted on blog only.

**\$150 by Sponsor
\$250 by LS Writer**

Artist Branding/Promotion

Promote, brand, and advertise music/artist project and your social media on Instagram. Will include Graphic and short bio. Clean/No profanity music 15-30 sec.

\$150/Instagram

Standard Website Banner 320 X 250PX

Location Home Page Right Side:
\$250.00/month

\$450.00/3 month
Optional: + **\$100.00**
For Banner Ad Creation

Website Leaderboard 780 X 90PX

Leaderboard is the width of the page and typically lies between the masthead (the title area at the top of a Web page)

\$400/Month
1 slot available

Social Media Event Coverage

Event live blogging/promotions/Interviews for up to 3 hours *(not including travel/accommodations)*, unlimited IG stories throughout event & recap video for social medias.

Starting \$1500
(non-negotiable)

Additional Services

- Brand Ambassadorship
- Affiliate Advertising
- Graphic Design
- Media Sponsorship
- Event Hosting
- Event Speaker

(Contact For Rates)

Ad Requirements:

Clients must own rights to ads submitted with music. Rates Are Non-negotiable. Payment is due upon approval of advertisement. One-month (30 day) contracts cannot be cancelled. Cancellation of multiple months before expiration of contract will result in a cancellation fee equal to that of the cost of space for one month. Both parties will mutually agree on start date. Advertiser assumes all risk and agrees to indemnify and hold L'union Suite/L'union Media Group LLC. harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions. Payments for advertising are made via PayPal Invoice at time of purchase. **Rates valid until March 31st, 2022.**



Let's work together. Please submit inquiry at Lunionsuite@gmail.com.