

L'UNION SUITE

COUNTRY. PEOPLE. CULTURE

www.Lunionsuite.com

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L'union Media Group, LLC's, L'Union Suite is an award-winning Haitian American lifestyle, tourism, culture, society, and entertainment digital media and marketing platform. It's the number one platform for Haitian Americans in the world. Taking the net by storm, L'Union Suite shares informative articles, poignant interviews, videos, and up-to-the-minute social media updates that capture the world's attention by showing a positive, productive view of all that is Haitian.

The content is carefully curated, and we have created a niche in the International and Caribbean industry reaching an average of 5-10 million readers per week.

Since its launch in October 2011, the platform includes daily social media news, culture and society updates, marketing, advertising, fundraising events, live interviews, YouTube series and interviews, and podcasts. Our team has traveled internationally covering events like inaugurations, grand openings, concerts, the Super Bowl, and Emmy's and partnered with celebrities like Karen Civil, Pierre Garçon, Pras Michel, Wyclef Jean, Kodak Black, Mona Scott-Young, and more, highlighting the best of the best of Haiti and the Haitian culture.

We have had the pleasure to partner with various brands like Atlantic Records, Revolt, BET, Trace TV, Marriott, Spirit Airways, Cricket Wireless, Florida Blue, Embassy Of Haiti in Washington DC, and covered events like Griot Oscars Afterparty, BET Awards, BET Hip-Hop Awards, TMT Boxing Matches, and launched events such as our celebrity "Strike For Education" Bowling charity event, Toast To The Culture awards ceremony, Girlfriends In.. all-women events, Hidden Figures and hosted dignitaries like former Haitian president Jovenel Moïse and First Lady Martine Moïse.

INCREASE YOUR COMPANY EXPOSURE AND BRAND REVENUE

We turn our followers into strong advocates by leveraging our unique social media and brand content publishing model. Our holistic and multi-channel approach to brand advertising helps build an authentic bond between your brand/product and the consumers you want to reach.

STATISTICS

5MIL+

MONTHLY
UNIQUE VISITORS

10MIL+

MONTHLY
VISITORS
REACHED

5K+

EMAIL
SUBSCRIBERS

600K+

SOCIAL MEDIA
FOLLOWERS

AGE & GENDER

Facebook: **25-55+**
Women **58.1%**
Men **41.9%**

Instagram: **18-44+**
Women **56.8%**
Men **43.2%**

TOP CITIES:

New York, NY
Port-Au-Prince, Haiti
Montreal, QC, Canada
Nassau, Bahamas
Miami, Florida
Boston, MA
Orlando, Florida
Cap-Haitien, Haiti
Philadelphia, PA
Delmas, Haiti

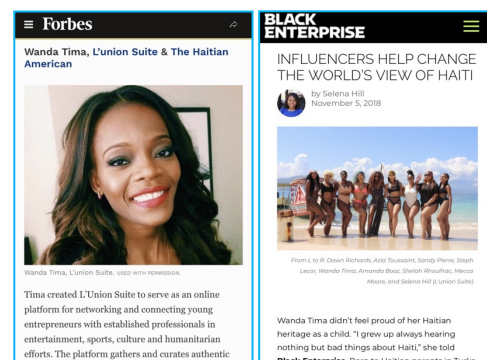
TOP COUNTRIES:

United States
Haiti
Canada
Dominican Republic
France
Bahamas
Brazil
Nigeria
South Africa
Chile

ABOUT CEO/FOUNDER



Whenda "Wanda" Tima is an award winning Haitian American media maven raised in South Florida. Excited about her heritage and with a passion to give back; in October 2011, Wanda started "L'union Suite", a personal project aimed to help other Haitian-Diasporas who wanted to learn more about Haiti and its culture, who often felt disconnected from the experience. Over the years, Wanda has been featured in a growing number of mainstream media outlet.



SOCIAL MEDIA



420,000+ followers
@TheHaitianAmerican



228,000+ followers
@Lunionsuite



25,600+ followers
@Lunionsuite



1,000,000+ views
@Lunionsuite

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ADVERTISING OPPORTUNITIES

XS

Social Media Ads

Run an individual advertisement on our social media networks:

1 Facebook Ad
\$90/Each

1 Instagram/Twitter Ad
\$125/Each

+IG Stories/Link
+\$15.00

Takeovers

Host an Instagram Stories takeover to showcase new products, services, or highlight your event to reach new followers and build your brand.

Instagram (30-Min-1 Hour) \$170.00
Facebook Live Stream (30-Min-1 Hour) \$200.00

Email Campaign

A **custom** email blast emailed to our email subscribers/Shared on our socials.

\$75 per blast

An advertisement added to our weekly newsletter emailed to our subscribers.

\$25 per ad

Giveaways

Run a (Instagram) giveaway OR contest and promote your brand and draw in new traffic to your website, blog or online business.

\$100 per contest
\$50.00 post winner

(Client responsible for submitting creatives)

2 Weeks Social Bundle

Must Run Within 2 Weeks Back/Back

(4) Facebook Ads
(4) Instagram Ads
(4) Twitter Ads
(4) Email Blast

\$360 Per Package
(non-negotiable)

4 Weeks Social Bundle

Must Run Within 4-5 Weeks Back/Back

(5) Facebook Ads
(5) Instagram/Twitter Ads
(8) Email Blast/Weekly NL
(1) Standard Web Banner on Our Website

\$575 Per Package
(non-negotiable)

Sponsored Post

A custom-written 200-400-word blog post/article provided by the client or written by our blogger. Include at least 1 contextual link promoted on blog only.

\$150 by Sponsor
\$250 by LS Writer

Artist Branding/Promotion

Promote, brand, and advertise music/artist project and your social media on Instagram. Will include Graphic and short bio. Clean/No profanity music 15-30 sec.

\$200/Instagram

Standard Website Banner 320 X 250PX

Location Home Page Right Side:
\$250.00/month

\$450.00/3 month
Optional: + **\$100.00**
For Banner Ad Creation

Website Leaderboard 780 X 90PX

Leaderboard is the width of the page and typically lies between the masthead (the title area at the top of a Web page)

\$400/Month
1 slot available

Social Media Event Coverage

Event live blogging/promotions/Interviews for up to 3 hours *(not including travel/accommodations)*, unlimited IG stories & recap video for social medias.

Starting \$1500
(non-negotiable)

Additional Services

- Brand Ambassadorship
- Affiliate Advertising
- Graphic Design
- Media Sponsorship
- Event Hosting
- Event Speaker

(Contact For Rates)

FEATURED ON + PARTNERSHIPS INCLUDES

- FORBES
- BET
- REVOLT TV
- VIBE MAGAZINE
- BLACK ENTERPRISE
- VH1 BLACK INK CREW
- NBC 6 SOUTH FL
- LOCAL 10 ABC

- IHEART RADIO
- BON APPÉTIT
- THE MIAMI HERALD
- TICKET MAGAZINE
- LE NOUVELLISTE
- ESPN
- WSVN 7 NEWS
- EBONY MAGAZINE

- BET Networks
- Atlantic Records
- Roc Nation
- Black Enterprise
- Compas Fest
- Marriott Hotel Haiti
- Decameron Haiti
- Haiti Tech Summit

- Digicel
- Bayo Tour
- Embassy Of Haiti DC
- General Consulate of Haiti
- Fonkoze
- Spirit Airlines
- Jazz In the Gardens

- Kodak Black
- Dream Chasers
- Karen Civil
- Natcom
- Pras Michel
- Wyclef Jean
- Future
- Wyclef Jean

- Pierre Garcon
- Prosperity Group
- Little Haiti Cultural Center
- Zeno Radio
- Natcom
- Cricket Wireless
- Kreol Essence

Ad Requirements:

Clients must own rights to ads submitted with music. Rates Are Non-negotiable. Payment is due upon approval of advertisement. One-month (30 day) contracts cannot be cancelled. Cancellation of multiple months before expiration of contract will result in a cancellation fee equal to that of the cost of space for one month. Both parties will mutually agree on start date. Advertiser assumes all risk and agrees to indemnify and hold L'union Suite/L'union Media Group LLC, harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions. Payments for advertising are made via PayPal Invoice at time of purchase. **Rates valid until June 1st, 2023.**

Let's work together. Please submit inquiry at Lunionsuite@gmail.com.